



Dear YBhg Dato/ Dr/ Mr/ Ms,

**THE SABAH INTERNATIONAL BUSINESS CONFERENCE 2010 (SIBC2010) TO BE HELD ON 15 OCTOBER 2010 AT THE GRAND BALLROOM, 1 BORNEO HYPERMALL, KOTA KINABALU, SABAH, MALAYSIA.**

***IN CONJUNCTION WITH:***

**THE SABAH INTERNATIONAL EXPO 2010 (SIE2010), 15- 19 OCTOBER 2010 AT THE CONCOURSE LEVEL, 1BORNEO HYPERMALL, KOTA KINABALU, SABAH, MALAYSIA.**

---

The Organising Committee of SIBC2010 wish to inform you of the Sabah International Conference (SIBC2010) with the theme: ***“Growing Money from Trees”*** is to be held in Kota Kinabalu, Sabah, Malaysia at 9.00 am on 15 Oct 2010.

The biennial State Government sanctioned event is being held for the sixth time, organised by Federation of Sabah Manufacturers (FSM) and Malaysian International Chamber of Commerce & Industry (MICCI) Sabah Branch.

The one-day conference will be held in conjunction with the 5- day expo from 15- 19 October 2010 and it consists of plenary sessions with a keynote address by YAB Datuk Seri Panglima Musa Haji Aman, Chief Minister of Sabah, Malaysia, and other prominent speakers who have wide field experience in forest conservation management. Topics entitled Conserving the Environment through Sustainable Forest Management, Good Forest Governance and Conservation, Market Based Conservation, Working with International Voluntary Initiatives and Monetizing the Forest- Conservation and Profit Making are some of the issues that will be presented by the speakers.

An attendance of 350 delegates is expected. In addition, there will be networking opportunities for delegates to meet with a broad-based community. Attached are the conference materials, for your kind consideration.

Employers who wish to send their workers to attend SIBC2010 and have fulfilled all the requirements under PSMB Act, 2001 are allowed to apply for training grants under SBL Scheme using Form PSMB/PGL/1/09 through the HRD portal at [www.hrdportal.com.my](http://www.hrdportal.com.my). The maximum fee that claimable by a participant is RM500. Daily allowances for food, accommodation, internal transportation and airfares (if applicable) for the duration of the conference will be reimbursed according to the existing guidelines.

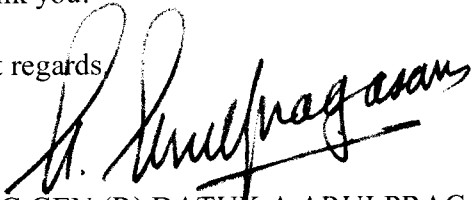
The registration fee per delegate is RM 500 (USD 160). However, for Early Bird Registration (before 31 July 2010) / Government officials (Malaysian) / Members of MICCI/ FSM, the fee will be RM400 (USD 130). In addition, there will be 10% discount for 3 or more delegates from the same organization.

It would be greatly appreciated if you could participate in the conference. Registration can be made through internet or by completing the registration form attached with the brochure and forwarding it to the Secretariat by post or facsimile. Confirmation will only be made upon receipt (fax/email/mail) of the registration form together with full payment.

Should you require further information, kindly contact us (Christy/Stella/ Donna) at the SIBC2010 Secretariat at Tel: +6088- 234332, 248332, fax: +6088 – 268332, email: [sabah@micci.com](mailto:sabah@micci.com) or visit our website at [www.sie.com.my](http://www.sie.com.my).

Thank you.

Best regards



BRIG.GEN (R) DATUK A.ARULPRAGASAM

Organising Chairman, Sabah International Business Conference 2010 (SIBC2010) /  
Chairman, Malaysian International Chamber of Commerce & Industry (MICCI) Sabah

Cc YBhg Datuk Seri Panglima Wong Khen Thau, Co-Organising Chairman,  
SIE2010/ President, Federation of Sabah Manufacturers (FSM)

Dr Johan Arriffin b. Datuk Hj Abd Samad, Committee, MICCI Sabah

SIBC2010 Organising Committee

SIE2010 Organising Committee

SIE2010 Secretariat

Enc

## Speakers' Profile



### **Good Forest Governance and Conservation: The Challenges of Economic and Financial Sustainability**

**YBhg Datuk Sam Mannan**, Director of Sabah Forestry Department

**Datuk Sam Mannan** is the Director of Sabah Forestry Department. YBhg Datuk's has carried out numerous forest management related portfolio. These include logging monitoring, silviculture, rehabilitate and restore degraded areas. YBhg Datuk's involvement in Deramakot Forest Reserve has been served as a benchmark towards good forest management. Based on more than 20 years hands-on experience in Deramakot, Datuk will provide his insight into good forest governance and conservation: the challenges of economic and financial sustainability. Datuk holds Bachelor of Forestry Science, 2nd Class Honours, Division One, graduated from the University of Canterbury, Christchurch, New Zealand in 1979.



### **The Market Based Conservation – The Malua Forest Reserve Experience**

**Ms Maree Candish**, Director of New Forests Asia

With 20 years experience in managing forestry operations and advising on forestry investments in Australia, New Zealand, South East Asia, China and South America, **Maree Candish**, Director of New Forests Asia undertook numerous due diligence, forest evaluation and forest carbon related assignments. In addition, she provides forest policy advice throughout the Asia-Pacific region. She holds a Bachelor in Forestry (First Class Hons) from the University of Canterbury in New Zealand, Masters in Forestry and Land Use from Oxford University and a Masters in Business Administration from Melbourne University. Maree Candish, Director of New Forest Asia will highlight how businessman, industrial sectors, corporate entities can play their role in forest conservation, and yet benefit from it.



### **Working with International Voluntary Initiatives and Some Issues- The Yayasan Sabah Group Experience**

**Dr Waidi Sinun**, Conservation and Environment/ Management Division of Yayasan Sabah Group

**Dr Waidi Sinun**, also known as hydrologist and the first Malaysian scientist, who now spearheads Yayasan Sabah's internationally renowned conservation efforts, has a wide professional and career interests include protected area management, hydrologic and geomorphic processes, forest rehabilitation and restoration, biodiversity conservation, forest certification and carbon offsets and other GHG issues. Dr holds Bachelor of Applied Science in Applied Geology at Queensland University of Technology, Australia and Master of Science at University of Manchester, United Kingdom, a PhD at the University of Manchester, studying hydrologic and geomorphic impacts of forest conversion in the Gunung Kinabalu Highlands Sabah Malaysia.



### **Monetizing the Forest- Conservation and Profit Making**

**Mr Stephen Dickey**, Founder of Carbon Depository and Registry Services (CDRS) and Reduced Emissions from Deforestation and Degradation Forests (REDD Forests)

**Mr Stephen Dickey** is the founder of Services Ltd (CDRS) and Redd Forests. Stephen's broad based international commercial experience combined with his depth of knowledge on the science and practicalities of climate change give him a rare set of capabilities and perspectives to lead Redd Forests. The Redd Forests project, demonstrates the commercial viability methodologies to replace activities that degrade or destroy the world's forests. Coupled with the knowledge of the role of natural forests in the global carbon cycle, Stephen will share his views on how to Monetizing the forest- Conservation and Profit Making.

## PROGRAMME FOR SABAH INTERNATIONAL BUSINESS CONFERENCE 2010 (SIBC2010)

### 15 October 2010 (Friday)

- 8.00am Registration  
Networking morning coffee session
- 9.00am Arrival of the Right Honourable Chief Minister of Sabah
- 9.10am Welcome Address by the Organising Chairman  
**YBhg Brig. General (R) Datuk A Arulpragasam**  
**Chairman of the Malaysian International Chamber of Commerce & Industry (MICCI) Sabah Branch**
- 9.20am Opening and Keynote Address by  
**YAB Datuk Seri Panglima Musa Haji Aman**  
**Chief Minister of Sabah, Malaysia**  
*Topic: Conserving the Environment through Sustainable Forest Management: The Sabah Experience*
- Session Chairman: YBhg. Professor Brig. Gen. Datuk Dr Kamaruzaman Hj Ampon,**  
**Vice Chancellor of University Malaysia Sabah**
- 9.50am Speaker 1:  
**YBhg Datuk Sam Mannan, Director of Sabah Forestry Department**  
*Topic: Good Forest Governance And Conservation: The Challenges of Economic And Financial Sustainability*
- 10.50am Dialogue Session with Speakers  
Presentation of mementos to speakers and session chairman
- 11.30am Luncheon (Conference Delegates are invited to visit the SIE2010)
- 2.30pm Afternoon Session:  
Growing Money from Trees  
**Session Chairman: YBhg Dr Johan Arriffin b. Datuk Haji Abd Samad,**  
**Committee Member of Malaysian International Chamber of Commerce & Industry (MICCI) Sabah Branch**
- 2.40pm Speaker 2:  
**Ms Maree Candish, Director of New Forests Asia**  
*Topic: Market Based Conservation – The Malua Forest Reserve Experience*
- 3.10pm Speaker 3:  
**Dr Waidi Sinun**  
**Group Manager, Conservation and Environment/**  
**Management Division of Yayasan Sabah Group**  
*Topic: Working with International Voluntary Initiatives and Some Issues- The Yayasan Sabah Group Experience*
- 3.40pm Speaker 4:  
**Mr Stephen Dickey**  
**Managing Director, Reduced Emissions from Deforestation and Degradation (REDD Forests)**  
*Topic: Monetising the Forest: Conservation and Profit Making*
- 4.10pm Dialogue Session with speakers  
Summary of session by Session Chairman
- 4.45pm Presentation of mementos to speakers and session chairman
- 5.00pm Networking coffee break  
End of Conference

# Conference Registration Form

**Exhibitors can register online at  
www.sie.com.my**

**REGISTRATION FORM FOR SABAH INTERNATIONAL BUSINESS CONFERENCE2010**  
15 October 2010, 1Borneo, Kota Kinabalu, Sabah, Malaysia.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ URL: \_\_\_\_\_

Contact Person: \_\_\_\_\_ H/P: \_\_\_\_\_

Designation: \_\_\_\_\_

| Name(s) of Delegate(s) | Designation(s) |
|------------------------|----------------|
| 1. _____               | _____          |
| 2. _____               | _____          |
| 3. _____               | _____          |
| 4. _____               | _____          |

- Per Delegate:**
- **Registration Fees Per Delegate : RM 500 (USD 160)**
  - **Government And Member Rate : RM 400 (USD 130)**
  - **Early Bird Rate : RM 400 (USD 130) before 31st May 2010**

**MODE OF PAYMENT**

- I / We enclose a cheque (Malaysian companies only) amounting RM..... made payable to the "Federation of Sabah Manufacturers (SIE)"
- I / We are paying by telegraphic transfer amounting RM..... made payable to the "Federation of Sabah Manufacturers (SIE)", Alliance Bank Berhad, Kota Kinabalu, Sabah, Malaysia.  
**Account Number: 101960010088590** (An additional USD10.00 is required for telegraphic transfers)

**CANCELLATION / SUBSTITUTION**

Fees paid are not refundable and no refund will be given upon cancellation. However, substitution(s) is/ are accepted upon one month's notice.

**Closing Date: 10 October 2010**

Please fax or mail to

**SIBC2010 Secretariat :**  
1-6-E6, 6th Floor, CPS Tower, Centrepoint Sabah, 88000 Kota Kinabalu, Sabah, Malaysia  
Tel : (MICCI) +60 88 248 332 / 234 332 (SIE) +60 88 498 090 / 498 091 (FSM) +60 88 498 111  
Fax : (MICCI) +60 88 268 332 E-mail : enquiry@sie.com.my / sabah@micci.com / fsm@streamyx.com