



National Conference

2022

BREAKING BARRIERS & EMBRACING NEXT NORMS

TUESDAY, 23 AUGUST 2022 | 9AM – 5PM

VENUE : ROYALE CHULAN DAMANSARA

The MEF is pleased to invite you to join the MEF National Conference 2022 which will be conducted in two modes:

- Face-to-face (in person meeting)
- Online mode (via Microsoft Teams)

By joining the Conference, participants will be able to:

- impart knowledge on the HR strategies adopted by industry leaders in meeting business challenges and be sustainable in future after the pandemic crisis
- share lessons and experiences on the role of HR leaders in creating resilient organisations
- provide insights on hybrid work arrangements
- broaden opportunities and networking among the HR/ IR Practitioners

Programme

8.30 am – 9.00 am : Welcome & Registration

9.00 am – 9.15 am : **Welcome Address & Opening of National Conference 2022**

- By MEF President, Y.Bhg. Datuk Dr. Syed Hussain Syed Husman, P.J.N., J.P.

9.15 am – 10.15 am : **From the Pandemic to a Stronger and more Sustainable Future**

- By Y.Bhg. Datuk Nora Abd. Manaf, Group Chief Human Capital Officer of Maybank

10.15 am – 10.30am : **Tea-break**

10.30 am – 1.00 pm : **Panel Discussion Session**

“Next Normal – How Can Leaders Pivot Their Role In Creating Resilient Organizations?”

Panelists & Moderator

- En. Syukri Sudari, Group Chief People Officer of Affin Bank Berhad & MEF Vice-President

-En. Farid Basir, Chief People Officer of MBSB Bank & MEF Vice-President

- En.Izham Ab. Bin Wahab, Chief Human Capital Officer of BSN Malaysia

- Pn. Nadiah Tan Abdullah, Chief Human Resources Officer of S P Setia Berhad

1.00 pm – 2.15 pm : **Lunch-break**

2.15 pm – 3.15 pm : **Flexible Work Arrangements: Hybrid Work Arrangements – Here to Stay?**

- By En. Farid Basir, Chief People Officer, MBSB Bank & MEF Vice-President

3.15 pm – 3.45pm : **Tea-break**

3.45 pm – 4.45 pm : **ESG From the Perspective of UN Global Compact**

- By Mr. Faroze Nadar, Executive Director of UN Global Compact Network, Malaysia & Brunei

5.00 pm

: **End of session**

Moderator/ Speakers / Panelists Profiles

Y Bhg Datuk Nora Manaf



Datuk Nora Manaf is the Group Chief Human Capital Officer and member of the Group EXCO of Maybank. She chairs several national level committees and holds several Board memberships including the Board of Etiqa General Insurance Berhad and MBB Labs Private Limited, Bangalore. Datuk Nora is actively engaged in the country's Financial Institutions, Employers' and Education circles via her leadership roles. She was appointed to the Malaysian Human Resource Minister's Advisory Group in 2018 and also heads the Malayan Commercial Banks' Association (MCBA) and the Banking Sector HR Networking Group (HRNG). As member of the MEF Council, Datuk Nora also a member of the National Labour Advisory Committee (NLAC), a council member of Industry Advisory Council (IAC) of Department of Polytechnic & Community College Education, and an Advisory Council Member of Yayasan Peneraju Pendidikan Bumiputera as well as for the University-Industry Advisory Council Universiti Utara Malaysia. A qualified Chartered Accountant and in recognition of her professional contributions, Datuk Nora was included as a Global Top 50 Human Resource Professional and was appointed into Talent Compact 4.0, an Industry Talent Advisory Panel of Talent Corporation Malaysia Berhad.

En. Syukri Sudari

En. Syukri Sudari, the Group Chief People Officer of AFFIN Bank Berhad, has more than 20 years of working experiences in human resources in diversified industries including financial, telecommunications, aerospace, engineering and insurance sectors. As VP, En. Syukri Sudari also sits on the Board Member of Human Resources Development Corporation (HRD Corp), the National Labour Advisory Council (NLAC) and as the President of Association of Insurance Employers (AIE). An accomplished leader, he has won several awards including CHRO of the year 2020, "100 most Inspirational LinkedIn Icon in Malaysia 2020" and 40 Most Influential HR Leaders Across South East Asia by PeopleHum.com, in March 2022. En. Syukri Sudari is also designated as LUMA Institute Certified Practitioner of Human-Centered Design and accredited Human Synergistics LSI/GSI practitioner. His motto is "Be Bold, Be Brave, Be Better!"



En. Farid Basir

En. Farid Basir, the Chief People Officer of MBSB Bank, has vast experience in Human Resources (HR) disciplines spanning over two decades - from telecommunications, insurance to fast-moving consumer goods and banking. He graduated with "Bachelors in Business Studies (Human Resource Management)" and completed business and leadership programs by Cambridge Judge Business School, Oxford Said Business School, INSEAD and IMD. En. Farid Basir has won four global professional certifications - the HRCI-HR Management Professional, HRCI-Global HR Professional, SHRM-Senior Certified Professional and the Global Remuneration Professional. He attained international recognition when conferred the "Upcoming Personality in Islamic Finance 2017" award at the Global Islamic Finance Awards (GIFA) 2017 held in Kazakhstan and "CHRO of the Year" award at the World HRD Congress 2018, in India. Farid is presently Vice-President of MEF, Board member of Malaysia Productivity Corporation, member of National Labour Advisory Council, Fellow of National Human Resource Center and member of TalentCorp Industry-Talent Advisory Council.



Pn. Nadiah Tan Abdullah

Pn. Nadiah Tan Abdullah, the Chief Human Resources Officer of S P Setia Berhad has more than 20 years of HR expertise, with focus on Organizational Development and Change Management. Her experiences span across both local and Fortune 500 multinationals in various industries with local/regional and HQ roles, sweeping up regional and global awards for her contributions. A graduate of BA International Relations from the UK, she has the advantage of looking at HR from a global and holistic perspectives. Her contributions accorded her recognition through a number of awards, namely Women Leadership Achievement Award at the 2nd World Women Leadership Congress Award 2015 in Mumbai; the Top 50 HR Leaders Award (Malaysia) by World HRD Congress in April 2017 and later won the Top 100 Global HR Leaders Award in 2018, and the HR Leader with CSR initiatives at the Asia's Best Employer Brand Awards 2019 in Singapore. In September 2020, she was awarded HR Best Leader of the year by HRM Asia. She is passionate in driving the human development initiatives and is active in both the employment and diversity agenda at the national level. She is a members of the MEF Council for 2 consecutive terms, Team Lead for the Talent Pipeline pillar for 30% Club Malaysia and recently appointed as Adjunct Professor for UNITAR.



En. Izham Wahab

En. Izham bin Ab Wahab is currently Chief Human Capital Officer for BSN, Malaysia's leading community bank that offers financial services to help Malaysians to save, build and manage their finances. Prior to BSN, Izham was the Group Director, Human Capital of DRB-HICOM Berhad, the investment holding company and corporate headquarters of DRB-HICOM Group of Companies. Between 2012 to 2018, Izham served as General Manager, Strategic Human Resources with Malaysia Airports Holdings Berhad (MAHB) and Head of Group Human Resources for MMC Corporation Berhad. In line with his vast experience in organisational learning, Izham was appointed by the Department of Skills Development, Ministry of Human Resources as the committee for Learn and Work Assignment for Life Insurance's non-executive and executive, a body to review, evaluate and approve the National Occupational Skill Standards for National Dual Training System. Izham's role was elevated when he was appointed as the Deputy President of the Working Committee, National Skills Development for Insurance. Izham is also a Council Member of MEF.



En. Faroze Nadar

Mr Faroze Nadar is an experienced corporate sustainability practitioner having led projects that have been featured in national level and Fortune 500 companies' sustainability documents. He provides advisory and insights for various private sector, government and UN agencies on SDGs and corporate sustainability matters. Currently, he serves as the Executive Director for the UN Global Compact Network Malaysia & Brunei, a local network of the United Nations Global Compact, where he is developing various strategic programs and digital tools to accelerate private sector SDG performance. He is a business sector representative to Malaysia's National SDG Steering Committee and has presented at various national and global sustainability forums. Academically he holds a masters in knowledge management and is an Adjunct Professor (Sustainability) at Taylor's University. He was previously the Global Head of Sustainability at Emery Oleochemicals, a major natural chemicals multinational company, of which he has guided to become the first ASEAN based organization to be invited to be part of the global SDG-Fund Private Sector Advisory Group. In his consulting capacity he has led projects to develop national-level SDG programs that catalyzes public-private-people partnerships to enable SDG related impact and formulated sustainability strategic frameworks for various private sector organizations.



Register Now

Click/ Copy the link for Registration:

<https://forms.office.com/r/fpWcjPH2wJ>

Scan Here for
Registration:



CONFERENCE FEES

Face-to-Face (in-person) meeting

- **Members: RM1,000 nett per pax** (inclusive of 6% SST)
- **Non Members: RM1,300 nett per pax** (inclusive of 6% SST)
- Participants who attend face-to-face meeting will obtain:
 - soft copy of presentations (in thumb drive)
 - souvenir bag
 - complimentary copy of "MEF Survey on Implementation of Work From Home & Work From Office Practices in Response to COVID-19 Pandemic"

Online mode

- **Members: RM600 nett per pax** (inclusive of 6% SST)
- **Non Members: RM700 nett per pax** (inclusive of 6% SST)
- Participants who attend online meeting will only be emailed soft copy of presentations

Important Note

- Please be informed that any changes in preferred attendance mode must be communicated to musfirah@mef.org.my or maslifa@mef.org.my **at least 3 days before the event.**
- Participants who did not inform on the changes of preferred mode of attendance, particularly from face-to-face meeting to online mode, will not be entitled to claim the differences in fees. However, participants wishing to switch from online mode to face-to-face meeting, will need to pay the difference in charges.
- Any cancellation of attendance (either face-to-face meeting or online mode) must be communicated to **musfirah@mef.org.my** or **maslifa@mef.org.my** at least 3 days before the event or MEF will proceed charging the full fees.

PAYMENT

- Upon receipt of the registration, a quotation would be issued for those companies that apply for HRD Corporation's grant application. Only quotation will be sent instead of invoice and no payment is needed subject to HRD Corporation's approval.
- An invoice would be issued for payment for those companies that are not applying for HRD Corporation's grant application.
- All registered participants, who are not applying for HRD Corporation's grant application must make full payment before the event or send Letter of Undertaking (LOU).

Payment by bank deposit to Account No:

- **105280002422, Affin Islamic Bank Berhad** in favour of **MALAYSIAN EMPLOYERS FEDERATION**
A copy of the transfer slip and invoice number to be emailed to:
 - natasya@mef.org.my
 - yeokhoon@mef.org.my
 - yapcc@mef.org.my