

AI XCELERATE

A large graphic on the left side of the poster. It features a circular inset at the top showing a city skyline at night with various icons (cloud, Wi-Fi, person, mail, etc.) floating above it. Below this, a large, stylized 'AI' is integrated into a circuit board pattern that flows downwards. The background of the entire poster is a dark blue with a network of white dots and lines.

# AI for Business Competitiveness and Growth

**10 December 2025****10:00 AM – 12:00 NOON****Hotel Maya, Kuala Lumpur****FREE Participation****\*Limited to 100 Physical Attendees!**

Join us to explore how Malaysian businesses can harness AI to boost productivity and competitiveness, the policies and partnerships needed for adoption, strategies for SMEs to bridge skills gaps, and the opportunities and risks shaping the future of work.

**Scan the QR  
code to Attend  
in-Person or  
Virtually!**



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# AI XCELERATE

## AI FOR BUSINESS COMPETITIVENESS AND GROWTH

### JOIN NOW

### AGENDA

**10:00AM****Opening Remarks**

- **Y.Bhg. Datuk Dr. Syed Hussain Syed Husman, P.J.N., J.P.**, President, Malaysian Employers Federation (MEF)
- **Rita Yip**, Senior Adviser, International Organisation of Employers (IOE)

**10:20AM****Panel Discussion – AI for Business Competitiveness and Growth**

- How can Malaysian businesses harness AI to boost productivity and competitiveness?
- What policies and partnerships are needed to support AI adoption?
- How can SMEs overcome capacity and skills challenges?
- What opportunities and risks does AI present for the future of work in Malaysia?

**11:40AM****Q&A Session****11:55AM****Closing Remarks**

**Nik Mustapha Nik Mohamed**, Vice President, Malaysian Employers Federation

**12:00 NOON****End of Event / Lunch**

### SPEAKERS & MODERATOR

**Mohd. Redzuan Affandi Abdul Rahim**

Director  
SME Digitalisation, Malaysia Digital Economy Corporation (MDEC)

**Professor Ir. Dr. Chan Chee Seng**

Professor  
Department of Artificial Intelligence  
Faculty of Computer Science and Information Technology  
Universiti Malaya (UM)

**Sharon Goh**

Founder  
Syuen Zens Resources

**Amiruddin Bin Abdul Shukor**

Council Member  
Malaysian Employers Federation (MEF)

**MODERATOR****Rita Yip**

Senior Adviser  
International Organisation of Employers (IOE)



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