

AI IN THE WORKPLACE:

LEGAL RISKS & COMPLIANCE

FOR MALAYSIAN EMPLOYERS

Navigating the Employment Act 1995,
Industrial Relations Act 1967 and PDPA 2010

AI is transforming the workplace and bringing opportunities and challenges. This programme provides practical legal guidance to help employers adopt AI responsibly while staying compliant with Malaysia's key labour and data protection laws.

PROGRAMME STRUCTURE

MODULE 1

AI in the Workplace: Concepts, Trends & Legal Implications

MODULE 2

AI and The Employment Act 1955: Managing Workplace Changes & Employer Obligations

MODULE 3

AI, Industrial Relations & Retrenchment : Navigating The IRA 1967

MODULE 4

AI, Employee Data & Compliance : Navigating PDPA 2010 (Amendments 2024)

PROGRAMME OBJECTIVES

- Understand AI and its applications in the workplace.
- Identify employment law implications arising from AI adoption.
- Navigate industrial relations issues relating to AI-driven workplace changes.
- Understand PDPA compliance requirements for AI and employee data.
- Manage legal and compliance risks associated with AI implementation.

WHO SHOULD ATTEND?



PERSEKUTUAN MAJIKAN-MAJIKAN MALAYSIA
MALAYSIAN EMPLOYERS FEDERATION

SPEAKER



Datuk Hj. Shamsuddin Bardan

MEF Advisor

Over 40 years of outstanding leadership and service in industrial relations, human resources, and employer advocacy.

PROGRAMME DETAILS

Date : 14 July 2026 (Tuesday)

Time : 9.00 a.m. - 5.00 p.m.

Venue : Marriott Hotel, Petaling Jaya

PROGRAMME FEE

Member : RM 1,500/pax

Non

Members : RM 1,700/pax

(Inclusive of 8% SST)



ENQUIRIES & REGISTRATION

Contact : 03-74987213 (Farhana)

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khalilur@mef.org.my



**STAY AHEAD.
LEAD RESPONSIBLY.**

Build a future ready, compliant and people centric workplace

REGISTER NOW!

Secure your seat today and take the first step towards responsible AI Adoption.



AI IN THE WORKPLACE: LEGAL RISKS & COMPLIANCE FOR MALAYSIAN EMPLOYERS

AGENDA

8.30 a.m. -
9.00 a.m.

Participant Registration

9.00 a.m. -
10.30 a.m.

Module 1:
AI in the Workplace: Concepts, Trends & Legal Implications

10.30 a.m. -
10.45 a.m.

Morning Break

10.45 a.m. -
12.15 a.m.

Module 2:
AI and the Employment Act 1955: Managing Workplace Changes & Employer Obligations

12.15 a.m. -
1.00 p.m.

Quiz & Group Discussion

1.00 p.m. -
2.00 p.m.

Lunch Break

2.00 p.m. -
3.15 p.m.

Module 3:
AI, Industrial Relations & Retrenchment: Navigating the IRA 1967

3.15 p.m. -
4.15 p.m.

Module 4:
AI, Employee Data & Compliance: Navigating PDPA 2010 (Amendments 2024)

4.15 p.m. -
5.00 p.m.

Quiz, Group Discussion & Wrap-Up

5.00 p.m.

Tea Break & End of Session

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TRAINER'S PROFILE



Datuk Hj. Shamsuddin Bardan
Advisor, Malaysian Employers Federation (MEF)

Datuk Hj. Shamsuddin Bardan is a highly respected authority in Malaysia's industrial relations and human resource landscape, with more than four decades of distinguished experience in labour policy, employer advocacy, and workforce development. He currently serves as Advisor to the Malaysian Employers Federation (MEF), where he continues to provide strategic guidance on employment trends, regulatory developments, and labour market reforms.

Throughout his career, Datuk Hj. Shamsuddin has played a pivotal role in advising employers and policymakers on a wide range of employment matters, including industrial relations, human capital development, wage and productivity policies, and labour law reform. His contributions have been instrumental in promoting balanced employer-employee relations and supporting sustainable economic growth through sound and progressive human resource practices.

Prior to his current advisory role, Datuk Hj. Shamsuddin served as Executive Director of MEF for over 20 years, during which he significantly strengthened the Federation's position as the leading voice of employers in Malaysia. MEF became a key stakeholder in national policy discourse, consistently representing private sector employer interests at the highest levels of government and tripartite engagement.

Datuk Hj. Shamsuddin's influence extends beyond Malaysia. He has been recognised regionally and internationally through his appointments as Secretary-General of the Confederation of Asia-Pacific Employers (CAPE) from 2010 to the present, and as Secretary-General of the ASEAN Confederation of Employers (ACE) from 2013 to 2015. In these roles, he has actively shaped regional employer perspectives on labour standards, competitiveness, and workforce sustainability.

A highly sought-after speaker and thought leader, Datuk Hj. Shamsuddin remains a prominent voice on employment policy and labour market developments, championing employer interests while advocating for fair, practical, and forward-looking labour policies.

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PAYMENT

COURSE FEE

- MEF Members : RM1,500.00 (inclusive of 8% SST)
- Non-Members : RM1,700.00 (inclusive of 8% SST)

PAYMENT

Upon receiving your registration, a pro-forma invoice will be issued for companies applying for the HRD Corporation's grant. Only the pro-forma invoice will be provided, and no payment is required at this stage pending HRD Corporation's approval.

For companies not applying for the HRD Corporation's grant, an invoice will be issued and full payment must be made before the event.

MEF now offers a convenient online payment gateway for faster, easier transactions. Please note that this option is available only for non-HRDC payments.

Payment details :

- Affin Islamic Bank Berhad
- Account No. : 105280002422
- In favour of : Malaysian Employers Federation

Email the transfer slip and invoice to :

- natasya@mef.org.my
- yeokhoon@mef.org.my
- accounts@mef.org.my

Any cancellation of attendance must be communicated via email to research@mef.org.my at least 3 working days prior to the event. MEF reserves the right to charge the full fees for "NO SHOW".