

The Personal Data Protection Act (PDPA) 2010 is a key piece of legislation in Malaysia that governs the collection, use, disclosure and storage of personal data in transactions. This commercial comprehensive training program is designed to equip participants with a solid understanding of the legal and practical aspects of data protection under the PDPA, ensuring compliance and promoting responsible data handling within their organizations.

Throughout the training, participants will explore the Personal Data Protection Principles, the rights of data subjects and the obligations placed on data users and data processors. Real-world case studies, interactive discussions and practical examples will be used to illustrate how the law applies in everyday business operations.



#### **Who Should Attend**

- Senior Management & Executives
- IT & Data Security Personnel
- Legal and Compliance Officers
- Human Resource Professionals

## **Learning Outcomes**

- Understand the key principles of the Personal Data Protection Act (PDPA) and how they apply in daily business operations
- Identify personal and sensitive data and handle it appropriately in compliance with legal requirements
- Recognize the rights of data subjects and respond correctly to data access or correction requests
- Apply best practices for data protection to reduce risks of data breaches and ensure organizational compliance

#### **Course Registration**



https://forms.office.com/r/ffNWDcAvAn





### **Course Structure**

Time	Agenda
8.30 - 9.00 AM	Welcome & Overview
9.00 - 10.30 AM	Session 1: Background & Context of PDPA in Malaysia  Article 5(1) Federal Constitution: Right to Privacy  Key Cases Discussions  Rise of Digitalization and the need for Data Privacy
10.30 - 10.45 AM	Morning Coffee Break
10.45 - 12.00 PM	<ul> <li>Session 2: Key Changes in the PDPA</li> <li>2024 Amendment</li> <li>Scope &amp; Significance of the Amendment</li> <li>Categories of Personal Data &amp; Application of PDPA</li> <li>New Requirements: Data Breach Notifications, Appointment of Data Protection Officers and Data Portability</li> </ul>
12.00 - 12.30 PM	Lunch Break
12.30 - 2.00 PM	Session 3: Practical Compliance Strategies Implementing of AI on Data Protection Strategies Address Privacy Concerns in Advanced Technologies Discussion on Global Framework Alignment
2.00 - 3.00 PM	Session 4: Challenges and Opportunities with Emerging Technologies  Real-life examples of Data Protection Breaches  Interactive Discussion: Lessons Learned & Practical Insights  Addressing Common Queries on Compliance
3.00 - 3.15 PM	Afternoon Tea Break
3.15 - 4.15 PM	Session 5: Case Studies & Frequently Asked Questions
4.15 - 4.30 PM	Q&A & Open Discussion

# **Trainer Profile**



Dato' Hj Jalaldin Hussain

Dato' Hj Jalaldin Hussain is a Senior Principal Consultant at the Malaysian Employers Federation, bringing extensive expertise in industrial relations and human resource development. He holds a law degree from the University of Malaya and has served in various prominent roles, including Chairman of the Industrial Court Kuala Lumpur, Director General of the Judicial and Legal Training Institute (ILKAP), and Legal Advisor to the State of Kelantan. Dato' Hj Jalaldin's career spans over 30 years, with significant experience as a Deputy Public Prosecutor, Senior Federal Counsel, and Judge Advocate General. He has adjudicated numerous Industrial Court cases and re-joined the Industrial Court as Task Force Chairman in 2018before joining MEF in 2021. With his deep knowledge and experience in industrial relations, Dato' Hj Jalaldin is a highly soughtafter trainer and consultant in the field.

