



FINANCE FOR NON-FINANCE

29-30 Oct 2025 | 9.00AM - 5.00PM | MEFA Training Center, PJ

Objectives

This training is to equip professionals without a financial background with a clear understanding of key financial principles, statements, and metrics. This training aims to enhance their ability to interpret financial data, contribute to budgeting and forecasting processes, make informed business decisions, and effectively communicate with finance teams. By demystifying financial concepts such as profit and loss, balance sheets, cash flow, and ROI, the program empowers participants to align their departmental goals with the organization's financial objectives, ultimately driving better performance and accountability..

Who Should Attend

- Managers & Executives with NO formal financial training
- Managers & Executives seeking to improve counting knowledge
- Financial management to become more effective in their workplace

Learning Outcomes

- Understand key financial accounting terms
- Coherent of financial reports (MFRS)
- Measure finance performance, managing investment income, expenses & ROI
- Understand core concepts for financing your business
- Undertake prudent financial planning, effective budgeting and negotiations
- Evaluate financial investment proposals.

RM 1,700*

(Price Inclusive of 8% SST)

*Course fee claimable under HRDC.

Course Registration

<https://forms.office.com/r/gFg9hLpuY0>



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Course Structure

Trainer Profile



Dr. Devaraju Joseph holds a Doctorate in Business Administration (Finance) from WMU (US), an MBA in Applied Finance and investment from UKM, and a B.Soc.Sc. (Hons) in Economics from USM. Additionally, he is certified by the Institute of Internal Auditors (IIA, USA) and holds designations such as CMIIA, MIMM, MMIM, ERMA (UK), and PARIMA (S'pore). With over 25 years of experience in banking and insurance, his impressive credentials include a Doctorate in Business Administration and certifications from esteemed institutions like the Institute of Internal Auditors, USA.

Dr. Devaraju also held a position of Vice –President (Risk Management) at The Malaysian Insurance Institute and Chief Editor – KIT Magazine at the Institute of Internal Auditors Malaysia. He has conducted programs for foreign executives and senior government officials from various countries, focusing on areas such as risk management, credit control, internal audit, and financial reporting. In addition to training, he is actively involved in research, particularly in global enterprise risk management and corporate governance. Currently, he is an Independent Financial & Audit Director (Special Projects) with Sigma Info Analytics Data involved in Digitalization Project Management & Data Analytics.

Time

Agenda – Day 1

8.30am	Registration
9.00am	Course Introduction / Ice Breaking
9.30am	Module 1 : Introduction To Financial Accounting
10.50am	Coffee Break
11.00am	Module 2 : The Business Financing & ROI
12.00pm	Module 3 : Capital Budgeting
1.00pm	Lunch Break
2.00pm	Group Review
2.30pm	Module 4 : Investment & Project Appraisal
3.30pm	Tea Break
3.40pm	Group Discussion – Module 4
4.30pm	Q&A Session
5.00pm	Session End

Time

Agenda – Day 2

8.30am	Registration
9.00am	Refresh Day 1 Training
9.30am	Module 5 : Measuring Corporate Financial Performance
10.45am	Coffee Break
11.00am	Module 6 : Analyzing Financial Reporting (MFRS Base)
1.00pm	Lunch Break
2.00pm	Module 7 : Financial Planning & Effective Collection / Budgeting
3.45pm	Tea Break
4.00pm	Module 8 : Financial Ratios Analysis (Case Study PLC)
4.45pm	Summary / Q&A Session
5.00pm	Session End

