



GENERATIVE AI FOR PRODUCTIVITY MANAGERS

24-25 FEB 2026 | 9.00AM - 5.00PM |
MEFA TRAINING CENTER, PJ

Objectives

Generative AI is transforming the way businesses operate, enabling organizations to generate insights, content, and innovative solutions at unprecedented speed. For managers, understanding the capabilities and limitations of generative AI is no longer optional—it's essential for strategic decision-making and driving operational efficiency. This course equips managers with the knowledge and skills to harness AI tools effectively within their teams and organizations.

During this 2-day program, participants will explore how generative AI can optimize workflows, improve decision-making, and foster creativity across various business functions. They will gain hands-on experience in applying AI for tasks such as content creation, data analysis, and scenario simulation, without needing a technical background in AI or coding.

By the end of this program, managers will be able to evaluate AI solutions critically, integrate them into existing processes, and lead teams in an AI enhanced work environment. This training emphasizes ethical AI usage, practical applications, and strategic thinking, ensuring participants can translate AI knowledge into real business value.

Who Should Attend

- All Department Managers / HOD
- Key Stake Holders
- People Engagement Professionals
- HR Professionals / Personnels
- IT work related members

Learning Outcomes

1. Explain core concepts of IR4.0, AI, NLP, and Generative AI.
2. Apply AI tools and techniques in real-world scenarios.
3. Evaluate the societal, ethical, and business impacts of AI and chatbots.
4. Explore emerging AI technologies, industry trends, and future developments in chatbots.
5. Explain strategic uses of internet technologies and decision support systems in business

Course Registration :



RM2,000

(Price Inclusive of 8% SST)

HRDC Claimable*

<https://forms.office.com/r/JERvyCCNKn>



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Course Structure

DAY 1

Time	Itinerary
08.30am	Registration
09.00am	Module 1: Introduction to generative AI and ChatGPT.
10.30am	Tea break
10.45am	Module 2: Fundamentals of Natural Language Processing (NLP)
01.00pm	Lunch break
02.00pm	Module 3: Introduction to IR4.0
03.30pm	Tea break
03.45pm	Module 4: Interaction and Collaboration in AI
04.45pm	Q&A Session
05.00pm	End of Day 1

DAY 2

Time	Itinerary
08.30am	Registration
09.00am	Module 5: Introduction to OpenAI and GPT
10.30am	Tea Break
10.45am	Module 6: Ethical Considerations and Bias Mitigation
01.00pm	Lunch Break
02.00pm	Module 7 : Information Systems in the Enterprise
03.30pm	Tea Break
03.45pm	Module 8: Practice and Training (AI Apps)
04.45pm	Q&A Session
05.00pm	End of Training

Trainer Profile



Dr Saravanan Patrick
(IR Consultant)

Ir. Dr. Saravanan Nathan Lurudusamy @ Dr Patrick is a Solution Consultant and is also a HRDC certified & accredited trainer under the Ministry of Human Resources. He regularly conducts trainings for corporate industries such as DRB-HICOM, Panasonic, NICHIAS Corporation & its subsidiaries, SEGI University & for the governmental agencies & GLC's such as Ministry of National Unity, Social Security Organization (PERKESO) & MADANI Programs. He has also written numerous papers which have been published in journals and has attended conferences at both local and international levels. His book on Strategic Information System Planning has been published and being used as course guide by university students.