

FINANCE FOR NON FINANCE



Finance for Non-Finance Managers & Executives

DATE: 18-19 June (2 Days Program)

VENUE: MEF Academy Training Center, PJ

FEE: RM 1900 per-person

- Price above includes 8% SST

For further information, please contact;

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Link: <https://forms.office.com/r/vC5MT3DsdJ>

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INTRODUCTION & OBJECTIVES

To provide non-financial managers and executives with essential financial knowledge and skills that allows them to effectively participate in the decision-making processes of their organization.

KEY BENEFITS

By the end of your programme, you will be able to:

- ☐ Understand key financial accounting terms
- ☐ Make sense of financial reports as per MFRS
- ☐ Measure financial performance, managing investment income, expenses & ROI
- ☐ Understand core concepts for financing your business
- ☐ Undertake prudent financial planning, effective budgeting and negotiations
- ☐ Evaluate financial investment proposals.



METHODOLOGY

- Lectures / Presentation
- Videos
- Mock Interview Session
- Group Discussion

DURATION

- 2 days (14 Hours)
- 9-5 pm

PARTICIPANTS

- Managers & Executives with NO formal financial training
- Managers & Executives seeking to improve counting knowledge
- Financial management to become more effective in their workplace



COURSE TIMELINE

TIME	TOPIC	SUB-TOPIC
DAY 1		
8.45 - 9.00 am	Online Registration and Program Opening	
9.00 - 12.50 pm	Module 1- Introduction To Financial Accounting	<ul style="list-style-type: none"> • Introduction to basic financial accounting concepts • Key financial accounting concepts, terms and its application • Making sense of essential financial reports • The basic accounting model and understanding
	Module 2 -The Business Financing & ROI	<ul style="list-style-type: none"> • Identifying sources of business funds • Ensuring adequate financing for operations • Acquiring strategic fixed assets • Managing working capital • Determining ROI on Investment
12.50 - 1.50 pm	Lunch	
1.50 - 2.00 pm	Re-registration	
2.00 - 5.00 pm	Module 3- Capital Budgeting & Investment Project Appraisal	<ul style="list-style-type: none"> • Concept Time Value of Money • Evaluating investment proposals: assessing value and growing your business • Making the right capital investment decisions - Payback period, NPV & IRR • Discounted cash flow analysis method used in financial decision-making in capital budgeting <p>* Group Discussion on Investment Project Appraisal</p>

TIME	TOPIC	SUB-TOPIC
DAY 2		
8.50 - 9.00 am	Re-registration	
9.00 am - 12.50 pm	Module 4- Measuring Corporate Financial Performance & Analyzing Financial Reporting As Per MFRS	<ul style="list-style-type: none"> • Introduction: measuring financial performance • Measuring financial performance: a deeper look • Ratio analysis and its significance • Identifying which measures suit your organization • Analyzing Financial Reports
12.50 - 1.50 pm	Lunch	
1.50 - 2.00 pm	Re-registration	
2.00 - 5.00 pm	Module 5- Financial Planning, Effective Collection and Budgeting	<ul style="list-style-type: none"> • How to anticipate and avoid pitfalls in planning and budgeting • Planning and implementing effective financial budgets • Sound Collection Strategy for Receivables • Financial budgets as a performance measure and monitoring budgetary tool & effective negotiations <p>* Group Case Study - Financial Ratios Analysis of a Public Listed Company (PLC)</p>
	Wrap-Up and Q & A Session	<p>Review of key concepts and takeaways</p> <p>Open floor for questions and discussions</p> <p>End</p>

TRAINERS PROFILE

COURSE LEADER PROFILE

(PSMB Certified Trainer No. EMP/1587 & HRD Corp Accredited Trainer No. 22684)



Devaraju Joseph DBA (Finance) WMU (US), MBA (Applied Finance & Investment) UKM, B.Soc.Sc.(Hons) (Econs) USM, IIA (USA), CMIIA, MMIM, MIMM, ERMA (UK) & PARIMA (S'pore)

Dr. Devaraju, is a HRD Corp Accredited Trainer, Senior Training Consultant and Independent Director and Advisor in Sigma Info Analytics Data. He is also an Associate Professor with EDUK8U Graduate School, who lectures IBAS (Switzerland) DBA/MBA Finance subjects.

He has conducted and facilitated many professional practical courses tailored-made for foreign executives and senior government staff from Sultanate of Oman, Yemen, Jordan, Saudi Arabia, UAE and Sudan, in areas relating to forensic accounting, corporate finance, performance management, risk management, financial reporting (IFRS/MFRS/MPSAS/MPERS), audit, insurance, banking, logistics and factory cost management.

He is an Associate Consultant with ERM Academy Asia, Kuala Lumpur. He also member of PARIMA (Pan Asia Risk & Insurance Management Association) and does research on global enterprise risk management, financial research, strategic management and corporate governance.

Dr. Devaraju is a Chartered Member of the Institute of Internal Auditors Malaysia and the Institute of Internal Auditors Incorporated (USA). He held the position of Chief Editor KIT-Magazine of Institute of Internal Auditors Malaysia and actively help organize some successful National/International Conferences on 'Internal Audit Best Practices and Corporate Governance' in Kuala Lumpur. He is also Full Member of the Malaysian Institute of Management and Institute of Marketing Malaysia. .