



# THE BEGINNER: FOUNDATION ESG

12 JAN 2026 | 9.00AM - 5.00PM | ONLINE (MS TEAMS)

## Course Overview

This Beginner: Foundation ESG program provides participants with a clear and practical introduction to Environmental, Social and Governance (ESG) principles with a strong focus on the Malaysian context. Designed for those new to ESG, the program demystifies key concepts, global trends and local regulatory expectations, helping participants understand why ESG has become a critical business priority rather than a compliance buzzword.

Participants will gain a clear understanding on the key drivers of ESG adoption and how ESG affects organizational strategy, risk and long-term sustainability.

## Who Should Attend

- Business leaders and managers
- HR, compliance and sustainability teams
- Professionals new to ESG
- Organizations starting their ESG journey

## Learning Outcomes

- Understand ESG relevance globally and in Malaysia
- Identify key regulatory, market, and investor drivers
- Recognize ESG's impact on strategy, risk, and competitiveness
- Appreciate business benefits and risks of ESG adoption

## Course Registration :



<https://forms.office.com/r/rMD1Vq6NrE>



## Course Structure

Time	Agenda
8:30 - 9:00AM	<b>Registration</b>
9:00 - 10:30 AM	<b>MODULE 1:</b> ESG Components Environmental, Social & Governance
10:30 - 10.45 AM	<b>Break</b>
10.40 AM - 12.00 PM	<b>MODULE 2:</b> Why ESG matters in today's Business Landscape
12.00 PM - 1.00 PM	<b>MODULE 3:</b> ESG Impact on Strategy & Competitiveness
1.00 PM - 2.00 PM	<b>Lunch</b>
2.00 - 3.30 PM	<b>MODULE 4:</b> ESG Risks, Opportunities & Case Studies (M'sia + Global)
3.30 PM - 3.45 PM	<b>Break</b>
3.45 PM - 5.00 PM	<b>Group Discussion: What Does ESG Mean for My Organization</b>

## Trainer Profile



**DR. KUAN CHI MENG (VICTOR)**

Dr. Kuan is a distinguished management consultant & HRD accredited trainer with over 30 years of professional experience spanning multinational organizations across diverse industries. His extensive career includes leadership roles such as General Manager, Country Manager, Head of Sales & National Sales Manager with renowned companies including Schneider Electric, Schutz, Jungheinrich & Munters.

