

DIGITAL LEADERSHIP FOR MALAYSIAN EMPLOYERS

A 3-Day Executive Programme

3-5 NOVEMBER 2026



PERSEKUTUAN MAJIKAN-MAJIKAN MALAYSIA
MALAYSIAN EMPLOYERS FEDERATION



School of Professional
and Executive Education
Development (SPEED)

**A 3-DAY
EXECUTIVE PROGRAMME**



DIGITAL LEADERSHIP FOR MALAYSIAN EMPLOYERS

Lead Digital Transformation with Confidence

In today's rapidly evolving digital economy, organisations need leaders who can navigate disruption, harness emerging technologies, and drive meaningful transformation.

The Digital Leadership for Malaysian Employers programme is designed to equip business leaders and employers with the strategic knowledge, practical tools, and leadership capabilities needed to lead digital transformation initiatives that create lasting organisational impact.

Developed through a strategic collaboration between Asia e University (AeU-SPEED) and MEF Academy, this executive programme bridges academic excellence with industry relevance to prepare leaders for the future of work.



WHY JOIN THIS PROGRAMME?

Participants will learn how to:

- ✓ Develop a strategic digital leadership mindset
- ✓ Lead AI-enabled and technology-driven transformation
- ✓ Build a future-ready workforce through digital capability development
- ✓ Strengthen digital governance, cybersecurity, and risk management
- ✓ Translate digital strategies into measurable business outcomes
- ✓ Create a practical Digital Leadership Action Plan tailored to their organisation.

WHO SHOULD ATTEND?

- CEOs & Managing Directors
- Senior Executives
- HR Directors & Transformation Leaders
- Heads of Digital, Innovation & Strategy
- Business Leaders driving organisational transformation

PROGRAMME HIGHLIGHTS

Executive-level interactive learning

- Industry case studies
- Applied group exercises
- Organisational diagnostics
- Development of an organisation-specific Digital Leadership Action Plan



Lead the future with strategic access to Malaysia's premier digital leadership ecosystem.

Master practical strategies to future-proof your organisation, drive AI-enabled transformation, and lead with confidence.



**RM4,800 per
participant**

CERTIFICATION

Participants who successfully complete the programme will receive the **Professional Certificate in Digital Leadership**, jointly awarded by **Asia e University (AeU-SPEED)** and **MEF Academy**.

BE PART OF THE EXPERIENCE

SCAN TO REGISTER



<https://forms.cloud.microsoft/r/nmjBseVzGT>

For more information and registration

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