



FINANCE FOR NON-FINANCE

21 & 22 APRIL 2026 | 9.00AM - 5.00PM | MEFA TRAINING CENTER, PJ

Course Overview

This training is to equip professionals without a financial background with a clear understanding of key financial principles, statements, and metrics. This training aims to enhance their ability to interpret financial data, contribute to budgeting and forecasting processes, make informed business decisions, and effectively communicate with finance teams. By demystifying financial concepts such as profit and loss, balance sheets, cash flow, and ROI, the program empowers participants to align their departmental goals with the organization's financial objectives, ultimately driving better performance and accountability.

Who Should Attend

- Managers & Executives
- Managers & Executives seeking to improve counting knowledge
- Financial management to become more effective in their workplace

Learning Outcomes

Participants will be able to :

- Understand key financial accounting terms
- Coherent of financial reports (MFRS)
- Measure finance performance, managing investment income, expenses & ROI
- Undertake prudent financial planning, effective budgeting and negotiations
- Evaluate financial investment proposals.

Course Registration :



<https://forms.office.com/r/GR6XZcKPgg>

RM2,000*

(Price Inclusive of 8% SST)
HRDC Claimable*



adminmefa@mef.org.my



03-7498 7242

/ 016 - 254 1844



Course Structure

Time	Agenda
DAY 1	
8:30am - 9:00am	Registration
9:00am - 10:30am	MODULE 1: <ul style="list-style-type: none"> Ice breaking Introduction To Financial Accounting
10:45am - 11:00am	Break
11:00am - 12:00pm	MODULE 2: <ul style="list-style-type: none"> The Business Financing & ROI
12:00pm - 1:00pm	MODULE 3: <ul style="list-style-type: none"> Capital Budgeting
1:00pm - 2:00pm	Lunch Break
2:00pm - 3:30pm	MODULE 4 : Investment & Project Appraisal <ul style="list-style-type: none"> Group review Training and Development
3:30pm - 3:45pm	Break
3:45pm - 5:00pm	MODULE 4 : <ul style="list-style-type: none"> Group discussion Q&A Session
DAY 2	
8:30am - 9:00am	Registration
9:00am - 10:30am	Module 5 : Measuring Corporate Financial Performance
10:45am - 11:00am	Break
11:00am - 1:00pm	Module 6 : Analyzing Financial Reporting (MFRS Base)
1:00pm - 2:00pm	Lunch Break
2:00pm - 3:30pm	Module 7 : Financial Planning & Effective Collection / Budgeting
3:30pm - 3:45pm	Break
3:45pm - 5:00pm	Module 8 : Financial Ratios Analysis (Case Study PLC) <ul style="list-style-type: none"> Summary Q&A Session

Trainer Profile



DR DEVARAJU JOSEPH

Dr. Devaraju Joseph holds a Doctorate in Business Administration (Finance) from WMU (US), an MBA in Applied Finance and investment from UKM, and a B.Soc.Sc. (Hons) in Economics from USM. Additionally, he is certified by the Institute of Internal Auditors (IIA, USA) and holds designations such as CMIIA, MIMM, MMIM, ERMA (UK), and PARIMA (S'pore). With over 25 years of experience in banking and insurance, his impressive credentials include a Doctorate in Business Administration and certifications from esteemed institutions like the Institute of Internal Auditors, USA.

